



September 21, 2020

Dear Rockford Business Professional:

Now, more than ever, Friends of the Rockford Police Department K9s need your help in supporting our K9 heroes. As you are all aware, holding a big event this year is not an option. After last year's record year and the momentum we've created, this is a huge disappointment. However, like everyone else, we must adapt to the times. So, for 2020 our only fundraiser will be a mailing and online call to action.

**On a very positive note, we are very excited to announce that we have an anonymous donor that is challenging all other area businesses to a \$30,000.00 match. What this means is that they will match all donations coming in up to \$30,000.00. So, as an area business, this would mean your donation is probably going to be doubled. What a gift! Let's make these K9 teams feel the love from our community! Now is the time to step up and support our K9 heroes. Especially in challenging times like these!**

Our organization realizes that dogs can do many things that people and machines cannot do. Their keen senses and remarkable devotion are critical to the safety and evolution of our police force. Just like everything, as technology becomes available for more specialized equipment, the expenses get higher and the unit's sustainability is costly. The same is true for the Rockford Police Department K9s. The need for funding has grown accordingly and is beyond what is afforded by the current budget. To support these growing needs, we are reaching out to the best source of strength we have...our community.

We are so grateful to those of you that have shown support over the past 3 years! Because of your support, we have been able to add four K9 dogs and their handlers to the Rockford police force. For more information about our mission and the dogs, please visit [www.friendsofrockfordpolicek9.com](http://www.friendsofrockfordpolicek9.com) or [facebook.com/RCPDK9](https://facebook.com/RCPDK9).

Attached is a sponsorship form and a list of levels and benefits that are available. Please fill out a sponsorship form and make **checks payable to Friends of Rockford Police K9 Unit** (501c3) and mail to Kathy J. Hansen, Board President, Rockford Police Department District 3, 557 S. Newtowne Dr. Rockford, IL 61108, or go to our website [www.friendsofrockfordpolicek9.com](http://www.friendsofrockfordpolicek9.com) to donate online. Call Kathy Hansen at 262-880-3977 with questions.

Please help us to make Rockford a safer place to live, work and play by becoming a sponsor. Thank you for your consideration!

Sincerely,

Kathy J. Hansen  
Board President

Donations made to the Friends of Rockford Police K-9 Unit (501c3) are tax deductible.





# FRIENDS OF ROCKFORD POLICE K9 VIRTUAL FUNDRAISER

[friendsofrockfordpolicek9.com](http://friendsofrockfordpolicek9.com)  
[facebook.com/RCPDK9](https://facebook.com/RCPDK9)



My eyes are your eyes, to watch and protect you and yours. My ears are your ears, to hear and detect evil minds in the dark. My nose is your nose, to scent the invader of your domain. And so you may live your life, my life is yours.

SPONSORSHIP LEVELS	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000	K9 FRIENDS \$500
<b>NAMING RIGHTS OF THE NEXT DOG</b> have an internal contest and present several names to Chief O'Shea and the K9 handler	X					
<b>K9 RIDE-A-LONG</b> experience a-day-in-the-life of a K9 when you ride along with one of Rockford's elite K9 teams	X	X				
<b>DOG DEMO</b> at your company	X	X	X			
<b>K9 CALENDAR</b> 12 months of K9 images and fun facts	X	X	X	X		
<b>VIP APPRECIATION PLAQUE</b> with photo of the Rockford K9 unit	X	X	X	X	X	
<b>OPTIONAL RECOGNITION ON K9 WEBSITE AND FACEBOOK PAGE</b>	X	X	X	X	X	X

**FRIENDS OF ROCKFORD POLICE K9 RESPECTS AND HONORS ALL SPONSOR REQUESTS TO REMAIN ANONYMOUS**

*Visit [friendsofrockfordpolicek9.com](http://friendsofrockfordpolicek9.com) and [facebook.com/RCPDK9](https://facebook.com/RCPDK9) to meet the K9 team, see video demonstrations, make a donation, and learn more about why it matters.*

Company or Individual Name \_\_\_\_\_

Address \_\_\_\_\_

Sponsorship Level \_\_\_\_\_  I wish to be an anonymous donor

Contact Person \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please make checks payable to Friends of Rockford Police K9 and mail with this sponsorship form to Kathy J. Hansen, 557 S. Newtowne Dr., Rockford IL 61108 or donate online at [www.friendsofrockfordpolicek9.com](http://www.friendsofrockfordpolicek9.com) or [www.facebook.com/RCPDK9](https://www.facebook.com/RCPDK9). Call or email Kathy at 262-880-3977 or [friendsofrockfordpolicek9@gmail.com](mailto:friendsofrockfordpolicek9@gmail.com) with questions. **Donations made to the Friends of Rockford Police K9 Unit (501c3) are tax deductible.**